



YOUR JARROW

Primary School Toolkit

ourconversation.co.uk/yourjarrow

On behalf of

JARROW FORWARD
Neighbourhood Board

Supported by



South Tyneside Council



Funded by
UK Government

Welcome to **YOUR** JARROW

Thank you for being a champion of this important survey about the future of Jarrow.

Please use this toolkit as your guide to what you can do to help ensure everyone in Jarrow is included. You will find everything you need to give your community group, work colleagues, clients, customers – and friends and neighbours – the chance to put forward their big ideas.

Your toolkit includes:

- 03** Info about the fund and the survey
- 04** Activity ideas & sheets
- 10** Printable A4 poster
- 11** Printable A5 flyer
- 13** Messages
- 14** Downloadable social media posts
- 15** Inspiration Days calendar

If you need any further assistance, please email communications@southtyneside.gov.uk or call the South Tyneside Council contact centre on 0191 427 7000 and ask for the communications engagement team.

Thank you again for your support!



YOUR
JARROW

About the Fund

Jarrow has been awarded almost £20m of government funding to be spent over the next ten years.

A new neighbourhood board, called Jarrow Forward, has been set up to engage with the whole community before making a plan that will make a real difference in the next decade.

The investment must be used for new opportunities and can't be used for things that are already funded, so Jarrow Forward wants to hear your new, big ideas that will have real impact on the lives of residents and transform the future for our young people.

Click here to learn more about the members of Jarrow Forward:
<https://southtyneside.gov.uk/article/22705/Roles-and-membership>

About the Survey

The survey is open to everyone who lives, works or goes to school in Jarrow, until Wednesday 28th May 2025.

The anonymous survey can be completed:

- Online – visit www.ourconversation.co.uk/yourjarrow. For help and assistance on completing the online survey, call 0191 516 6084. Make sure you complete the survey in full to make your voice heard.
- In person – at various local community centres. Pop into Jarrow Focus or check www.ourconversation.co.uk/yourjarrow to find out where else to get help with a printed copy of the survey.
- On street – researchers will be in Jarrow town centre and at Jarrow Festival in April and May. Check www.ourconversation.co.uk/yourjarrow for the latest information and dates.
- At local schools – focus groups will be taking place at schools in Jarrow. Call 0191 516 6084 for more information.
- Through work or community group activity – please see page 4 to find out how to organise an activity and help the people in your organisation take part.
- Young person survey – we're encouraging young people to get involved in the engagement to make a difference to their future. A young person survey is available for young people aged 11 and above [HERE](#). Ask at your child's school for more information and encourage the young people in your life to take the survey.

Activity Ideas

Here are a few ideas to get people talking and help them complete the survey....

01

Encourage your friends, family and colleagues to spread the word and tell them where they can find the survey. Remember to complete the survey in full for the ideas to count!

02

Organise a coffee break with colleagues, a chance to explain about the survey and offer help where needed. You can request special codes to be able to complete more than one survey. Call 0191 516 6084 for more information.

03

Promote through your usual internal communications channels and display posters and flyers. Printable posters and flyers can be downloaded via Google Drive [HERE](#). Contact communications@southtyneside.gov.uk for help with printed materials.

04

You may well have your own ideas. You could use the Inspiration Days calendar to create your own mini event and provide help on completing the survey.

05

Help your students take part in the young person survey at the end of an ICT lesson or when in a computer room. The young person survey is anonymous and will only ask for their first name, form number and school. We are also encouraging schools to get children's and young people's imaginations going. Please see page 5 for activity sheets for your students.

Activity Sheet 1: Draw Jarrow in the future

Use your imagination to draw and colour a picture of Jarrow in the future, with all of the places you'd love to see. You can add some words too if you'd like to describe Jarrow.

Activity 2: Your dream job in the future

In the future, people will have amazing new jobs!
If you could be anything, what would you like to be?
If you could do anything, what would you like to do?.

Instructions

01

Draw a picture of yourself doing your dream job in the future.

02

Write a sentence about what your job is and what you do.

03

Imagine and name one special tool or gadget that will help you do your job.

Activity Sheet 2: Your dream job in the future

01

Draw a picture of yourself doing your dream job in the future.

02

Write a sentence about what your job is and what you do.

Imagine and name one special tool or gadget that will help you do your job.

Activity 3: My day in the future of Jarrow

Imagine you wake up in the future and go on an adventure in Jarrow. What happens? Where do you visit? What do you see? Who do you bump into?

Instructions

01

Draw and write about your day in Jarrow in the future.

02

Add words to bring your story to life.

03

Use your favourite colours.

Activity Sheet 3: My day in the future of Jarrow

Draw and write about your day in Jarrow in the future. Add words to bring your story to life. Use your favourite colours.



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